1st Dental Laboratories is the leading dental laboratory network within the UK and our aim is to provide your practice with innovation, growth and profit. We are located strategically throughout the UK to provide your practice and patients with a service that is both countrywide and local.

1st Dental represents an ideal balance between researched innovative technology and traditional craftsmanship. To maintain this balance 1st Dental Laboratories has invested in the latest proven technologies to place your practice at the forefront of dependable innovation that you can trust.

Our network of laboratories has the means to deliver the services you need so that you can provide the smiles your patients demand.

**Bioclear**

Bioclear is a unique dental implant system, offering the dental community a comprehensive wide range of solutions from fully integrated to implant supported and fixed solutions.

Bioclear’s unique plateau design follows sound biologically optimized principles, allowing the use of short implants; incorporating Bioclear’s bacterially sealed locking taper.

Bicon provides for 360 degrees unlimited abutment positioning – offering restorative flexibility unmatched by other implant systems. Bicon’s unique design and its revolutionary clinical techniques continue to lead implant dentistry.

Visit the Bicon team on stand number I28.

Bicon Marketing Limited | 8 Hadleigh Business Park Pond Hill Road Hadleigh Suffolk IP7 7PW. Tel: 01473 622991 Fax: 01473 628314 E-mail: nosieun@bicon.co.uk | Visit www.bicon.co.uk

**Clearstep**

Clearstep by BEBIG is the only orthodontic system in the UK to have an external alignment system; allowing clinicians to use their own set of templates for patient specific treatment.

Clearstep will be using the opportunity to showcase its innovative orthodontic system that allows GDPs to offer treatment for a wide range of malocclusions for all ages.

Also on display will be the latest addition to the Clearstep Marketing support offered by the expert team at Clearstep.

Clearstep is a computer-generated visualisation of the patient’s actual teeth and shows how the individual results will be achieved, once treatment is successfully completed. The Clearstep is obtained from accurate 3D scanning of the patient’s study models and provides five different views of the expected movement.

Delegates attending will be able to see how Clearstep offers a great way to connect patient interest into treatment acceptance and the tool represents a step towards perfectly the already effective Clearstep system.

For more information call the OPI Laboratory & Diagnostic Facility on 01344 373710 or email: info@clearstep.co.uk

Visit Clearstep on stand F20, The Dentistry Show, the leading conference for dental professionals.

**Dentsply**

DENTSPLY will be exhibiting items from the extensive range of high quality products at the 2010 Dentistry Show, with a focus on the Endodontic and Preventive product ranges.

Some of the most established and well-known DENTSPLY brands will be showcased at stand D20 at the 2010 Dentistry Show, with the spotlight on the endodontic and preventive product ranges.

DENTSPLY is proud to have been at the heart of dentistry for over a century, and is now one of the world’s largest suppliers of dental products in not only the endodontic and preventive sectors, but also many other aspects of the market.

DENTSPLY’s continuing support for the industry, not only in the innovative new products developed in partnership with leading research facilities, but also in the rigorous quality assurance that ensures today’s dental professionals get the best equipment to provide excellent patient care.

Delegates attending The Dentistry Show on the 19th and 20th March 2010 have the opportunity to discuss with highly trained sales specialists how their professional needs can be supported by DENTSPLY.

For more information please contact your local representative, Freephone +44 0800 072 3313 Or visit www.dentsply.co.uk

**HOYA Conbi**

HOYA Conbi’s designs, manufactures and markets laser systems to the global medical and dental communities. Designed for use in hard, soft and invasive tissue procedures the VenuLight® lasers are highly innovative and surprisingly affordable. As the industry’s most versatile and best-engineered Erbium YAG, VenuLight® lasers feature higher repetition rates, higher power output, and superior performance. As a result, patients experience fast, comfortable, and highly effective treatment. VenuLight® lasers represent a natural choice for dentists who wish to offer their patients the best possible experience.

The compact DiOdent Micro 987® dental diode laser provides an outstanding option in soft-tissue procedures for any dental professional seeking an effective and affordable way to successfully start in laser dentistry.

Fremont, California-based HOYA Conbi is a fully owned subsidiary of HOYA Corporation, a 5.1 Billion dollar optical solutions, vision care, and medical devices. Learn more at www.hoyaconbi.com and www.redlightdentistry.com

**IMTEC**

IMTEC UK Mini Dental Implant Training Programme – New for 2010. IMTEC UK has introduced a Mini Implant Training programme for dentists who wish to learn to place mini Implants for Denture stabilisation. The course consists of 1 Day of theory, 1 Day in the clinic seeing cases and hands-on placement followed by a mentoring day (by arrangement) in your practice to mentor your first case. Led by Dr Rob Darwazeh, the course is located in Chelmsford and includes a lecture on a Mini Implant Surgical Placement Kit (value £650.00), a demonstration Jaw model and other marketing items.

For experienced implantologists who wish to add MDIs to their practice IMTEC UK will continue to run the one-day mini implant training programme at Heathrow.

Course dates 2010

Training Programme, Chelmsford: 26/27 March, 25/26 June, 24/25 Sept and 26/27 Nov

One-Day Seminars, Heathrow: 20 March, 10 April, 15 May, 10 July, 4 Sept, 9 Oct.

For details and to register call 0844 8020863

**iTOP**

iTOP offers practice owners a chance to invest in their team as well as develop their business with the innovative ‘Touch to Teach’ programme designed to improve patients’ preventive healthcare regimens, as well as their business revenues, can visit the Curaprox stand J41 at the Dentistry Show 2010 to learn more at www.i-top.co.uk.

For more information please call 01480 862084

**BioHorizons**

BioHorizons will be showcasing the full Biodesign range, demonstrating the benefits of using AstraTech, Amlor Biog, Garfer, MiniOnx, Mem-Lock and Laddo as well as their growing range of specialty implants. BioHorizons offers a greater choice of specialty implants, body shape, connection type, surface treatment and rotation paths than any other company.

2010 is set to be even bigger for BioHorizons and will see a number of new product developments and launches on which information will soon be released in the UK. To find out more visit BioHorizons at stand J24 at the show or contact the UK office directly on 01344 725250, email: info@biohorizons.co.uk or visit our website at www.biohorizons.com.

**Cleanstep**

Taking place at the Birmingham NEC from 19th to 20th March 2010, Cleanstep will be using the opportunity to showcase its innovative orthodontic system that allows GDPs to offer treatment for a wide range of malocclusions for all ages.

On display will be the latest addition to the Cleanstep Marketing support offered by the expert team at Cleanstep.

Cleanstep is a computer-generated visualisation of the patient’s actual teeth and shows how the individual results will be achieved, once treatment is successfully completed. The Cleanstep is obtained from accurate 3D scanning of the patient’s study models and provides five different views of the expected movement.

Delegates attending will be able to see how Cleanstep offers a great way to connect patient interest into treatment acceptance and the tool represents a step towards perfectly the already effective Clearstep system.

For more information visit the OPI Laboratory & Diagnostic Facility on 01344 373710 or email: info@clearstep.co.uk

Visit Cleanstep on stand F20, The Dentistry Show, the leading conference for dental professionals.

**DentalSky**

Come along to Stand D24, enjoy a tea or coffee with the Dental Sky team and take a look at the wide range of equipment including the latest washer disinfectors, autoclaves and handpieces. Also on display is our exclusive range of sterilization systems which have been designed to suit all practices.

Dental Sky is the leading dental laboratory network with a strong commitment to excellence and innovation. We are a UK based network that offers a comprehensive range of services to the dental industry.

We now have an exciting opportunity for you to join our dental supply team.

For more information please contact Paul Blandine or Steve Heatley on 01344 752570.

Dental Sky will be exhibiting at The Dentistry Show, the leading conference for dental professionals.

For more information contact your local representative, Freephone +44 0800 072 3313 Or visit www.dentalsky.com

**Dentsply**

DENTSPLY will be exhibiting items from the extensive range of high quality products at the 2010 Dentistry Show, with a focus on the Endodontic and Preventive product ranges.

Some of the most established and well-known DENTSPLY brands will be showcased at stand D20 at the 2010 Dentistry Show, with the spotlight on the endodontic and preventive product ranges.

DENTSPLY is proud to have been at the heart of dentistry for over a century, and is now one of the world’s largest suppliers of dental products in not only the endodontic and preventive sectors, but also many other aspects of the market.

DENTSPLY’s continuing support for the industry, not only in the innovative new products developed in partnership with leading research facilities, but also in the rigorous quality assurance that ensures today’s dental professionals get the best equipment to provide excellent patient care.

Delegates attending The Dentistry Show on the 19th and 20th March 2010 have the opportunity to discuss with highly trained sales specialists how their professional needs can be supported by DENTSPLY.

For more information please contact your local representative, Freephone +44 0800 072 3313 Or visit www.dentsply.co.uk

**Densply**

**For better dentistry**

**Copyright © 2010 Dental Tribune. All Rights Reserved.**
Munroe Sutton at The Dental Showcase 2010

World-class dental care plan provider Munroe Sutton will be showcasing their successful Patient Referal Plan at the NEC in Birmingham from the 19th-20th March on stand G4. The team at Munroe Sutton will help you to identify your patient base and dramatically improve case acceptances.

Having been successfully exposing dentists to a reliable pool of patients for over three decades in the US, market leaders Munroe Sutton are bringing their unique Healthy Discounts Plan over to the UK market. Developed by dentists, for dentists, the plan offers outstanding solutions including:

- Increased cashflow with payment at time of service – FREE marketing solutions aimed at patients actively looking for treatment. - A seamless service with an efficient patient verification system. - and MORE patients!

Providing patients with cost-effective, high-quality treatment they otherwise would be unable to afford, Munroe Sutton enables the practitioner to fulfill their professional duties, without paying a penny.

Proud to sponsor The Dental Showcase 2010, Munroe Sutton will be showcasing delegates how to keep their appointment diaries full, improve patient satisfaction, and maintain the competitive edge in today’s difficult financial environment.

For more information please call 0808 234 3558 or visit www.munroesutton.co.uk

Dentistry Show

Dentistry Show 2010

Stand E109

CEREC AC Bluecam – Seen by light

Sienna Dental Systems are pleased to announce the benefits which the new CEREC AC Bluecam CAD/CAM system offers to the dental practice.

Over the past 6 years Sienna UK, a specialist division of Sienna Dental Systems GmbH, has seen the CEREC System provide dentists with better precision and aesthetics than ever before whilst making it even easier to use. Supplied and supported here in the UK by Sienna Dental Systems Ltd the CEREC AC unit can be used for all-ceramic inlays, onlays, veneers, crowns and anatomical temporary bridges.

CEREC has significantly improved the quality of treatment for patients, as well as enhancing the efficiency of the dental practice. CEREC not only saves time for you and your patients, but also drastically reduces your laboratory bills which normally are a costly monthly expense.

A variety of courses are run on a regular basis, be it for those contemplating CEREC for the first time or for those looking to how to make more advanced procedures.

For further information please contact Sienna Dental Systems on 0844 071 5445 or e-mail info@siennadental.co.uk

VOCO: High-quality products “Made in Germany”

Several innovative high-quality products for different indications will be presented by VOCO on The Dentistry Show in Birmingham. Such as the non-nano, non-dripping syringe based on the innovative non-dripping technology (NDT®) especially for highly flowable materials. The new NDT® syringe permits the products to be applied in exactly the desired amount without material waste. This means procedures that are not only safe and hygienic, but also economical. And there will be further useful and efficient innovations for the dental practice like Rebilda Post System. This endodontic post complete set increases the clinical safety, since all of the components are coordinated and at hand when a post-endodontic treatment is required. Both dentists and patients profit equally by eliminating time-consuming etching and bonding with savings in time and increased comfort.

VOCO at The Dentistry Show 2010 in Birmingham, Booth B42

VOCO

www.VOCO.co.uk

Dr Röde Dental has been producing implant systems since 1996, turning into a true implant company, an international player in this market. “Our success rests primarily on two ideas: our implant systems build on program designs, and they are characterized by their impressive ease of handling”. All implant lines are continuously expanded, improved, and updated to incorporate and accommodate the most current scientific findings in oral implantology. In addition, Dr Röde Dental closely cooperates with well-innovated and implantologists of many years’ standing to ensure that its implants meet all the requirements of everyday clinical practice. All implants are produced in Europe, meeting the most stringent German and Swiss quality standards. This has been so successful that Röde Dental is now present in more than 20 countries through its network of qualified retailers, who are characterized by their high level of personal commitment and the excellent service they offer.

Visit www.Roede.com

Implant System enables excellent aesthetic results, both short and long term. Astra Tech is a pioneering company in the field of dental implants. The Astra Tech implant system is developed with a scientific and biomechanical approach. It is based on years of intensive research and both pre-clinical and clinical studies. Extensive scientific documentation from clinical studies confirms that the Astra Tech Implant System enables excellent aesthetic results, both short and long term. Recent acquisitions have included CreoCAM, FacilitateIT and most recently Allitania®, a CADCAM company which digitally produces abutments. The end result being more attractive and extremely reliable. To support you, we offer comprehensive training and education, including hands-on, practical and theoretical training. Our mission is to help you open up new horizons while maintaining a high level of confidence and security. Visit us at the Dentistry show stand number F32

Astra Tech, Brunel Way, Stonehouse, Glos. GL10 3SX
0844 4303586 E-mail Implants@astratech.com

Zhermack

Dentistry Show March 2010 Zhermack Stand no. B23

Zhermack will be exhibiting its range of impression materials for the surgery and laboratory that are designed to make your life easier and achieve superior results. They include a 5 day stability alginate (Hydrogum), a new hyper-hydrophilic impression system (Hydrogum5), a new product for reducing impression voids by 50% (Hydrosym), a clear silicone (Elite Glass), which enables the light-curing of temporary seekers in the mouth and its bite registration materials (Occlufast & Colorbite). For laboratories products on display will include a clear silicone (Elite Transparent) which enables the light-curing of composite work, gingival dies on models (Ginghaut) die stones & bonding stones (Elite Rock & Elite Basic). Details on their equipment range including humour freezers and mixing machines will also be at hand.

UK Mobile: 07780 039311 uk@zhermack.com www.zhermack.com

Contact - Graham Brown

DMS based in Hamburg is a manufacturer of high-quality dental materials such as Homigum, Luxatemp, O Bite and Vitique. These products are highly rated in Reality and The Dental Advisor. They are particularly user friendly. This year DMS is planning to introduce their new needle stick prevention injection Scandonest, as well as several ranges of various anaesthetics range such as Bifix SE completely cures in the mouth within four minutes and is ph-neutral. Whether you are already acquainted with DMS’ wide range of dental essentials or want to learn more about new products you are warmly welcome to the Septodont stand at this year’s Dentistry Show.

At the stand you can see the unique approach in eight different ranges of needle including the unique needle stick prevention injection system, Ultra Safety Plus® now available as a completely disposable syringe system with the introduction of the USP Single Use Handle.

Also come to see our unique low shrinkage T’D’Ours® composite which has won great review throughout the dentistry world. The revolutionary new dimer acid resin matrix technology is exclusive to Septodont and exhibits many outstanding advantages over materials currently in use.

So come and meet us at the Septodont stand to see how Septodont products can help your essential dental needs.

DMS

www.dms-hamburg.de

For more information please call 020 7400 8989 or visit www.smile-on.com

Smile-on

Smile-on is at stand H3 at Dentistry Show 2010

Smile-on has spent the last decade providing education and training solutions that are flexible, involving and inspirational for everyone in the dental profession. Visit stand H3 to discover how these specially designed programmes can help busy professionals meet their industry obligations.

The company’s key values of partnership, imagination, innovation, creativity and potential have helped evolve the products from simple training courses into the multi-media learning platforms of today and helped Smile-on become the source for cutting-edge software and training resources.

For more information call 020 7400 8989 or visit www.smile-on.com